

2012 Talon Yearbook

YEARBOOK PURCHASES

Do you want to buy your 2012 yearbook at the lowest price of the year?

PURCHASE YOUR YEARBOOK FOR \$65 THROUGH BACK TO SCHOOL NIGHT* (September 15, 2011) AT THE STUDENT STORE OR ONLINE.

** Yearbooks may be purchased during the BBQ and program BEFORE the classroom visits. We want parents to visit classes that evening.*

On September 16 the price will go up. We must place our final order for books in December and cannot risk ordering more than we can sell. It actually costs \$100 to print the book, so this is a super deal. Keep in mind, the price of yearbooks will increase as the year goes on. The price in June will be at least **\$100**.

► Methods of Payment

****YOU WILL NEED YOUR STUDENT ID CARD TO MAKE PURCHASES AT THE STUDENT STORE AND ONLINE.****

- 1) CASH } Bring CASH or CHECKS made payable to **CVHS Yearbook** to the Student Store.
- 2) CHECK } *If your check is returned NSF, you will be asked to purchase another book at the going rate.*
- 3) CREDIT CARD

Use your VISA or MasterCard to pay online at www.cvhsfalcons.com
 - Click Online Store and follow the links

PLAN AHEAD! BUY YOUR BOOK EARLY TO GET THE BEST PRICE. SAVE YOUR RECEIPT OR CANCELLED CHECK. THE 2011 TALON SOLD OUT...SO GET YOURS TODAY!

SENIOR PERSONAL ADS

Surprise your student with a personalized message in the yearbook that they are likely to treasure for the rest of their lives.

SENIOR PERSONALS MUST BE RECEIVED IN THE YEARBOOK ROOM (5101) NO LATER THAN Monday, December 12, 2011.

** We must submit a final page count to the publisher by Winter Break and no pages can be added after that date. We have had disappointed parents in the past who missed the deadline...don't let it happen to you!*

► Important Details

- 1) ALL SENIOR PERSONALS ARE PRINTED IN **color**.
- 2) DO NOT SUBMIT PHOTOS OR MATERIAL YOU WANT RETURNED.
** Go to FedEx Kinkos and have them digitally scanned. We will not return them to you.*
- 3) SCANNED PICTURES AND DIGITAL PHOTOS MUST BE SUBMITTED AT **300 DPI**.
- 4) WE ACCEPT ONLY THE FOLLOWING DIGITAL FILE FORMATS:

.jpeg	.psd (we use PhotoShop CS3)
.eps	.indd (we use InDesign CS3)
.tiff	
.pdf	

** Please note that we **DO NOT** accept personals made in: Microsoft Word, PowerPoint or Publisher or Adobe PageMaker.*

► Ad Sizes and Prices

Size	Dimensions on Page	Price
FULL PAGE	10.75" h X 8" w	\$400
1/2 PAGE	5.25" h X 8" w	\$200
1/4 PAGE	5.25" h X 4" w	\$100
1/8 PAGE	2.5" h X 4" w	\$50

► Questions

Contact the Yearbook Adviser Dr. Brian A. Landisi by school e-mail at: BLandisi@gusd.net

+ A SENIOR PERSONAL FORM IS INCLUDED ON THE BACK OF THIS MAILING +